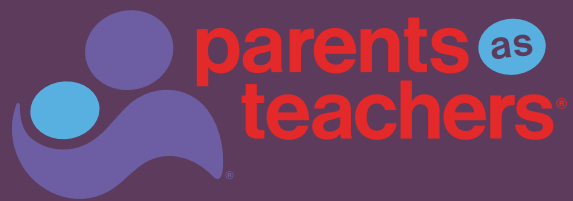


**20
25 Annual
Report**



Reach

Our Mission

To promote the optimal early development, learning, and health of children by supporting and engaging their parents and caregivers.

Our Vision

All children will develop, learn, and grow to realize their full potential.

We Value

Community Responsiveness

Relationships

Integrity and Accountability

Learning and Growth

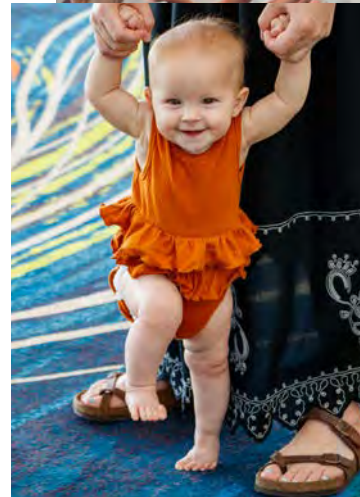




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Dear Friends of Parents as Teachers,

Climbing mountains isn't for the faint of heart; it's for those who commit to rigorous training, thorough preparation, and strong perseverance, built upon the solid foundation of a deep desire to reach the top. This exemplifies the Parents as Teachers mission and vision that guides our work every day.

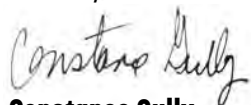
Our collaborative partners, our network of professionals, and our families summited peaks across the globe in 2025! The following pages celebrate the hard work and significant achievements of a year filled with milestones.

Parent educators served 189,197 families with personalized attention and care, and programs and professionals delivered strategic innovations and specialized resources to realize our commitment to every caregiver and child. As we expanded further around the globe, we also deepened our footprint in St. Louis, the Parents as Teachers National Center's backyard. We refreshed our strategy to reflect the current realities of families and the state of research to set our goals even higher.

With renewed motivation to our time-honored, evidence-based mission and vision, we look forward to the opportunity to make an even greater difference in communities around the world. Supported by the generosity of a truly outstanding circle of donors, our ability to strengthen families everywhere reached new heights this year, and we are truly grateful.

As you read this annual report, we invite you to celebrate the summits with us and enjoy the view together!

Sincerely,



Constance Gully

President and CEO

Parents as Teachers National Center



Dr. Lori Connors-Tadros

Board Chair

Parents as Teachers National Center



George Vega, a bilingual home visitor with USD 202 Turner Parents as Teachers, accepted a Parent Educator of the Year award at the International Conference in San Juan, Puerto Rico, from Dr. Lori Connors-Tadros and Constance Gully.

"I am proud to be a representative for Parents as Teachers, especially to represent my culture, and to also break the barriers of being a male home visitor," Vega said.

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of Directors



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Research Council

August 2025

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Joshua Sparrow, MD, DFAACAP

Dorian Traube, PhD, MSW

2025 Research Results

After six months of Parents as Teachers participation, children:

- Improved their talking and listening skills¹

After six months of Parents as Teachers participation, parents:

- Read more often to their child¹
- Felt more effective in their parenting skills¹
- Reported reduced depression and stress risk levels¹
- Improved their use of home safety practices¹



After twelve months of Parents as Teachers participation, children:

- Improved at playing and leisure²

After twelve months of Parents as Teachers participation, parents:

- Reported stronger social support²
- Used more community resources²
- Had higher satisfaction with their role as a parent²



By kindergarten, children participating in home visiting programs:

- Showed better social-emotional functioning at home³

By kindergarten, parents participating in home visiting programs:

- Had better parent-child interactions³
- Showed improved parenting behaviors³
- Experienced lower conflict and violence³
- Improved their economic circumstances³
- Mothers had better coping strategies and improved mental and behavioral health³

After participating in Parents as Teachers from 0-3 years old, children:

- Had stronger executive functioning⁴



References

1. LeCroy, C. W., Nisbet, K. M., & Schmidt, M. C. (2024). Randomized controlled trial of the parents as teachers home visiting program: Outcomes of the intervention on families at six month follow-up. *Children and Youth Services Review*, 165, 107875. <https://doi.org/10.1016/j.childyouth.2024.107875>
2. LeCroy & Milligan Associates, Inc. (2024). *Parents as Teachers Randomized Control Trial in Arizona: 6- and 12-Month Outcomes Report*. Tucson, AZ. www.lecroymilligan.com/_files/ugd/4d0a9d_3729c8f41ef34a2d9dfeb80b81c3073b.pdf
3. Portilla, X. A., Faucetta, K., Saunders, K., and Taub, A. (2025). *Beyond the Early Years: The Long-Term Effects of Home Visiting on Mothers, Families, and Children. Results from the Mother and Infant Home Visiting Program Evaluation*. OPRE Report 2025-052. Office of Planning, Research, and Evaluation, Administration for Children and Families, U.S. Department of Health and Human Services.
4. Törmänen, M., Schaub, S., Ramseier, E., Koch, C., Kalkusch, I., Rodcharoen, P., ... & Klaver, P. (2024). How do psychosocial stress of the family and early-term birth affect the development of children's executive functions? Using Baileys Scale III as a measurement for executive functions in children between 0 and 3 years. *Authorea Preprints*. <https://doi.org/10.3389/fdyps.2025.1503647>

4 2025 Research Results

Celebrate Parents as Teachers milestones through this QR code.



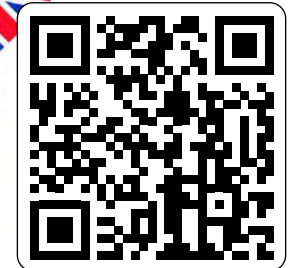
Affiliate Performance Report Footprint

English	Kannada	Tzotzil
Spanish	ASL	Sinhala
Albanian	Lingala	Malayalam
Arabic	Hakha Chin	Afaan Oromo
Burmese	Karen	Tamil
French	Dari	Q'eqchi'
German	Hmong	Romanian
Greek	Pashto	Khmer
Italian	Cape Verdean	Samoaan
Korean	Creole	Tongan
Mandarin	Haitian Creole	Marathi
Nepali	Triqui	Krio
Portuguese	Vietnamese	Hebrew
Russian	Zotung Chin	Hungarian
Somali	Lautu Chin	Cantonese
Turkish	Tagalog	Miskito
Swahili	Gujarati	Malagasy
Farsi	Polish	Navajo
Rohingya	Mongolian	Bemba
Ukrainian	Uzbek	Filipino
Nepali	Tajik	Chuj
Kinyarwanda	Kyrgyz	Ga
Hindi	Yoruba	Chuukese
Telegu	Jamaican Patois	Quechua
Urdu	Dutch	Ixil
Bengali	Hazaragi	K'iche'
Twi	Lao	Q'anjob'al
Tigrinya	Bosnian	Ilocano
Amharic	Mam	Nahuatl
Mixtec	Igbo	



*Languages
spoken by
the families
we serve ...*

Indonesian
Ch'orti'
Xhosa
Malay
Edo
Karenni
'Ōlelo Hawai'i
Oromo
Mina
Ewe
Fut
Ojibwe
Armenian
Marshallese
Persian
Shona
Pennsylvania
Dutch
Hausa
Akateko
Chichewa
... and more



Discover the Parents as Teachers footprint through this QR code.

A Diploma for Her Daughter

“She just never gave up.”

That’s how Christine Hoeflich-Olley describes AJ, a young mom with whom she’s partnered for home visits over the last year.

And that perseverance isn’t for lack of obstacles in her path. When Christine met AJ, she’d been unhoused for about eight months – during which time she’d raised the infant daughter she gave birth to while living on her sister’s couch.

But AJ could see beyond the moment, and she had important dreams for her daughter.

That’s why, a year after beginning a home visiting partnership with Christine, AJ received her diploma at a high school graduation ceremony – with Christine in the stands cheering her on.

“Living on a couch. Giving birth to a baby. And having a newborn is hard enough,” said Christine. “To be also doing your schoolwork and working Super proud of her.”

AJ’s story highlights the power of someone willing to persevere, and the importance of a strengths-based partnership. The Parents as Teachers model focuses on goals important to the caregiver, leaving space for current life realities to inform the next best step. As parent educators listen and learn from caregivers about their goals for the future, they support them in creating specific, measurable, achievable steps.

“When we’re talking about goal setting,” Christine said, “[it’s] really important to make sure that we’re listening.”

AJ’s decision and drive to graduate high school revolved around her daughter; she wanted to set the example that obstacles don’t have to stand in the way.

And the decision not to graduate college – not yet – revolved around her daughter, too. After enrolling, she decided to back out in order to work more hours. The reason? She’d moved into a place of her own and needed the additional funds. Replacing her daughter’s Pack-and-Play in someone else’s home for a crib in her own bedroom was the right choice for right now.

“The dream hasn’t changed,” said Christine. “It’s just changed course a little bit.”

The Parents as Teachers model is designed to respond to every family – meaning that when family circumstances change, home visiting support can change course right alongside. What doesn’t change is the consistent listening ear, resource connection, and partnership between parent educator and caregiver.

“We will continue our journey,” said Christine, until AJ graduates from the Parents as Teachers program and into the next bright step of the future – whatever that step may be.

“Living on a couch. Giving birth to a baby. And having a newborn is hard enough,” said Christine. “To be also doing your schoolwork and working Super proud of her.”



From Caregiver to Country Leader

“Every time we do a training, it’s like climbing a mountain. But... when you get to the top, it is so good to stick that flag in.”

Reaching these heights with new parent educators – guiding them as they grasp the theory, the evidence, and the practice behind the Parents as Teachers model – Bec loves this part of her job. But the home visitors she trains have a unique opportunity, as well. The person introducing them to the work isn’t just responsible for launching them into the field; she’s also one of the directors of the countrywide organization.

In that role, too, what excites her most is the opportunities to guide parent educators and supervisors forward in their work. And the size of the country – around 200 professionals serve across the UK – makes those opportunities uniquely personal.

“Sometimes they just WhatsApp me, or they might text me, or they might ring me, or email me with a little question,” she said, and she can give them an immediate response. “I love it.”

Her responses are informed by two decades of experience with the organization, beginning with what some might consider the very best inauguration in the program: enrollment as a mom herself.

“This health visitor knocked on my door to do the first home visit,” she said, referring to a form of postnatal support provided by the National Health Service. “She said, ‘Oh, I think you’d love Parents as First Teachers. Do you want to find out some more about it?’”

Bec had just moved into a new home in a new town, and three weeks after the move, she’d given birth to her second son. Juggling a toddler and an infant while navigating a new space, she eagerly agreed to the offer of support.

Bec partnered with her parent educator until both of her sons graduated from the program; the two boys had an affectionate nickname for their home visitor and still remember her today. She is the person who, having stayed in touch after the visits ended, suggested that Bec pursue a career in the field. “Without hesitating,” Bec said yes, and a week later she was receiving the training that she now delivers. She was trained, as it happens, by the



“Parents as Teachers is known as Parents as First Teachers in the United Kingdom.”

person responsible for establishing the program in the UK in the first place, Pam Holtom, who is still a director today.

The collaboration across continents began just six years after the launch of the program in the US. With a single location and minimal funding, the UK became the first international hub of Parents as Teachers. It would eventually expand to locations across England, Scotland, and Wales, bringing with it a clear message about the importance of early intervention and the key to strong success: supporting caregivers to give their children everything they need.

As they’ve grown, Bec’s own children, who benefitted from that support decades ago, have turned the tables. From her initial nerves about delivering training a decade

ago to her feature in a Parents as Teachers podcast this year, they’ve returned the interest and encouragement throughout Bec’s journey serving in the organization.

“They’re so supportive now,” she said. “They say, ‘We’re so proud of you, Mum.’”



Global Reach Snapshots

InterCultural Children and Family Services (ICCF) is a small social service non-profit supporting the well-being of underserved or low-income caregivers and families of color in Washington and creating opportunities that promote equitable access to healthy and safe child development services and community-based parenting supports.

South Central Iowa Community Action Program (SCICAP, Inc.) is a community action agency that empowers families in Iowa to become self-sufficient and contribute positively to their communities.

Tri County Community Action has supported life change in Pennsylvania for 60 years. With a holistic array of services aimed at individual, family, and neighborhood achievement, the organization's offerings focus on early childhood and family development; employment, education and financial empowerment; housing security; and community development.

A program of Maui Family Support Services (MFSS), Inc. Ka Pu`uwai O Nā Keiki (The Heart of the Children). Since its founding in 1980, MFSS has provided quality, evidence-based services to families in Hawaii on Maui, Molokai, and Lanai.

Any Baby Can is a social service non-profit in Texas that partners with families to build stability, develop skills, and unlock every child's full potential.

Step Up Suncoast, Inc. is a community action agency that uses a whole-family approach and wraparound services to support families in Florida becoming self-sufficient.

A glimpse at just a few of the affiliates reaching outstanding levels of service across the globe.

Canberra Police Community Youth Club, Inc. (PCYC) is a non-profit that has served the Australia Capital Territory since 1957, strengthening families experiencing the highest levels of financial and resource instability through youth empowerment, crime prevention, education support, health and well-being programs, and a community hub.

For more than 130 years, **18 Degrees** has promoted the well-being and strengths of children, youth, and families to build better communities in Western Massachusetts.

Imprints Cares, an education and family services nonprofit in North Carolina, takes a holistic approach to supporting families by addressing poverty through a multi-generational model focused on positive parenting, social drivers of health, and enhanced opportunities to help children and families reach their full potential.

In 2025, the **ZEPPELIN** research team, led by Dr. Peter Klaver, Dr. Alex Neuhauser, and Dr. Andrea Lanfranchi of the Interkantonale Hochschule für Heilpädagogik in Zurich, Switzerland, celebrated 15 years of research on Parents as Teachers.

Reach

Read more about the unique ways that each of these affiliates serve their communities through this QR code.



2024-25 OVERALL REACH DATA	
Parent Educators/Home Visitors	10,163
Families Served	189,197
Children Served	227,854
Personal Visits	2,051,074
Groups	54,349
Screenings	206,241
Resource Connections	156,874

Accuracy of data is contingent upon the accuracy of reports submitted by programs.

Hand in Hand

Around 20 miles east of San Juan, Puerto Rico, a nonprofit called Centro Esperanza has spent nearly half a century supporting the families of Loíza through a multifaceted array of services.

Mochila Alegre, a food distribution partnership, ensures that dozens of children in the area spend the weekend nutritionally stable. Vida Esperanza, a psychological program, provides counseling and psychotherapy three days a week for all ages. Melodías de Esperanza offers music classes – children learn violin, viola, piano, or percussion, and the quality of instruction has unlocked doors for students to attend highly acclaimed music schools. Through Montessori del Mar, children from 18 months to 9 years old receive a high-quality education. And Turismo Patrimonial y Servicio Comunitario trains and certifies youth ages 14-20 as tour guides and ambassadors for the heritage and culture of the city.

Over 75 volunteers visited Centro Esperanza during the first-ever immersive corporate service responsibility activity at a Parents as Teachers International Conference to join the organization in practical, hands-on support. Participants planted native trees and organized storage to support the Montessori curriculum and programming.

“Centro Esperanza and Parents as Teachers are a good partnership because we both work with families and the community and we both help in the development of early childhood,” said Alondra Perez, coordinator of Programa de Turismo Patrimonial y Servicio Comunitario. Alondra facilitated the day’s operations, and she said that service events like these happen about once a month at their location.

For Anna Cismesia, program manager for Step Up Suncoast Parents as Teachers in Sarasota, Florida, spending the afternoon accomplishing these tasks with the group felt like a valuable investment that would free up time for Centro Esperanza staff to focus on the central goals of their work. She noted, too, the alignment with her own values and those of her affiliate and her peers.



“Why wouldn't we bring people from all over the world and give them an opportunity to give back to the community that's hosting us?”

“I think the whole Parents as Teachers mission lines up directly with doing something like this,” Anna said. “Why wouldn’t we bring people from all over the world and give them an opportunity to give back to the community that’s hosting us?”

The conference team agrees – an on-the-ground partnership with a local organization is likely to become a tradition at each of the future Annual Parents as Teachers International Conferences, continuing in Portland, Oregon, in 2026.



parents as teachers
2025 INTERNATIONAL CONFERENCE
SAN JUAN, PUERTO RICO

Parents' Choice Award Winner

Every year, the Parents as Teachers International Conference platforms celebrations, from individual achievements like Parent Educators of the Year, to the Losos Prize for Innovation and the Blue Ribbon status earned by affiliates. This year, the Parents as Teachers National Center also bestowed a new award with a very different premise than the usual application-based recognitions.

A story submission form on the Parents as Teachers website invites anyone involved in the program to share a snapshot of their experience. Especially striking are the submissions from families across the network who write to testify to the transformational power of their partnership with the parent educator in their lives. These family stories served as the inspiration for the newly introduced Parents' Choice Award.

Not one but two families took the time to write about their experiences with the inaugural winner of the Parents as Teachers Parents' Choice Award, Brittanie Brake of Growing Futures Early Education Center in Overland Park, Kansas.

One mother shared about the way that Brittanie supported not only her son's development but also her own



Brittanie Brake accepts the first-ever Parent Choice Award during the 2025 International Conference.

parenting. "I really want to thank her and the entire Parents as Teachers program for being such a great help for us," she said.

The other parent's testimony illustrated the significance of the intentional, committed care that home visiting extends.

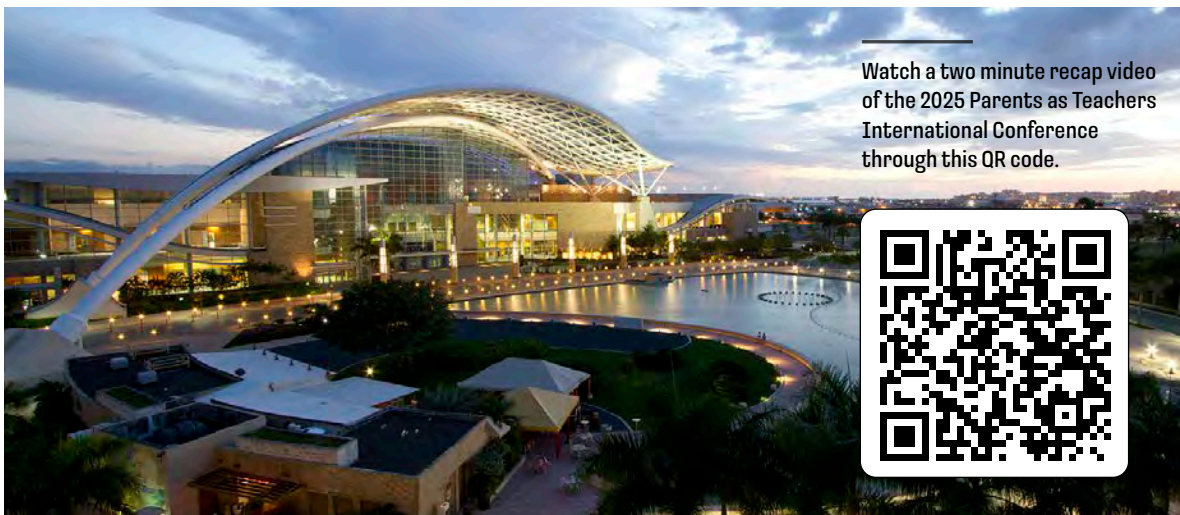
"She has been my Family Educator for years now," this mother began, "and has made such a huge impact on our family & has been so extremely supportive, even through our hardest times.. and still is. We love her so much!!"

She went on to describe Brittanie's support when the family experienced a personal tragedy.

"She stuck by our side and if we didn't have her, I am not sure where we would be!"

The relationship forged between parent educator and caregiver stands on a strong, dedicated partnership with support and growth as the goals, and Parents as Teachers National Center was pleased to recognize Brittanie Brake's commitment to that valuable service.

*... if we didn't have her,
I am not sure where we
would be!"*



Watch a two minute recap video of the 2025 Parents as Teachers International Conference through this QR code.



Parents as Teachers Podcast

At the intersection of learning and growth, innovation, and connecting with others right in the home – all Parents as Teachers hallmarks – you'll now find the inaugural first season of the Parents as Teachers Podcast!

Launched on January 27, 2025, with the premiere episode "Healthy, Safe, and Learning," featuring President and CEO Constance Gully, the podcast spotlights professionals from across the home visiting field. Through conversations with host Erinn Miller, who worked on the Parents as Teachers National Center Marketing and Communications team, the guests offer perspectives on a wide variety of topics curated toward two distinctive audiences: people curious about home visiting and people currently participating – both personally and professionally.

"It's powerful to give people a platform to share their voice," Miller said, "and to give those interested in early childhood and home visiting the chance to hear directly from peers and experts."

Those peers and experts have included people focused on research, program development, contextualization, and more. Many parent educators weave their voices throughout the 12 full episodes and four bonus episodes produced in 2025.

"I try and keep my ear to the ground to highlight current events or hot topics in early childhood," Miller said, "but I also like to uplift powerful stories and interesting people who really care about the work." And the numbers indicate that she's doing it right: listeners downloaded episodes of the podcast over 9,000 times in 2025.

Things are only growing from here. The National Center envisions the next stage of the podcast to focus on elevating the voices of families involved in home visiting across the network.

Listen to past and future episodes on Spotify, Audible, Apple Music, iHeart, or Audacy, or visit parentsasteachers.org/parents-as-teachers-podcast to learn more.

Healthy, Safe, and Learning, with Constance Gully, President and CEO of Parents as Teachers

Home Visiting – Past, Present, and Future, with Jane Lee, Alison Gee, and Allison Kemner

How Home Visiting Can Support Families with Autism, with Christy Roberts and her son, Will

Winning Ideas: Behind the Scenes of the 2024 Challenge Grant Winners, with Cori Silvey, Julie Rains, and Kerry Caverly

Professional Development: Certificates, Credits, and Conferences, Oh, My! with Janet Horras and Lakeeshia Sandlin

Engaging Fathers Begins at Home, with Randall Hinton

What Does the Research Say? with Emma Posner and Jess Goldberg

One Model, Every Family: Adapting Home Visiting Around the World, with Jovanna Archuleta, Heidi Kranz, Michael Huesca, Bec Slater, and Chisom Adirika

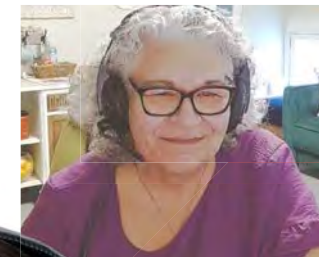
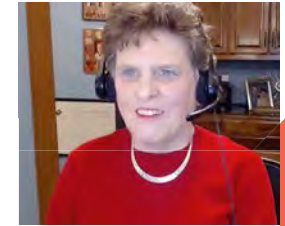
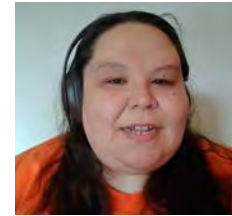
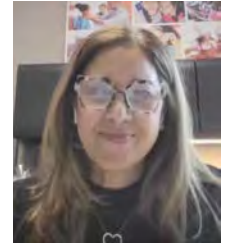
What Doulas Deliver to Home Visiting, with Robin Lloyd and Erica Baltrusaitis

PATCON25: Global Perspectives on Home Visiting, with Dr. Peter Klaver, Silvia Hengartner, Dr. Mark Huffman, and Dr. Ekundayo Ocholi

Supporting Families through Grief and Loss, with Dr. Kirk Coverstone and Roschel Servantes

Integrating Care for Families: Imprints Cares and Parents as Teachers, with Maria Stockton and Dr. Anna Miller-Fitzwater

Tell Me a Story: Freda Markley; Mayelin Escobar; Kima K.; Amber Shields



"It's powerful to give people a platform to share their voice," Miller said, "and to give those interested in early childhood and home visiting the chance to hear directly from peers and experts."

Find our podcast by scanning the QR code.



Show Me Strong Families Christopher “Kit” Bond Center

In November, the celebrations of Parents as Teachers Day swept across the network, lifting up the life-changing work of home visiting and the people behind the partnerships that move mountains.

One of those mountain movers, late Senator Christopher “Kit” Bond, dedicated his life to advancing the field of home visiting, using his substantial platform to elevate the importance of support for early childhood development and intervention.

As governor of Missouri, he successfully advocated for the legislation that established Parents as Teachers in every school district in Missouri. As US Senator, he authored the precursor to the Maternal and Infant Early Childhood Home Visiting Program (MIECHV), a major source of funding for Parents as Teachers programs around the United States.

In a lasting tribute to Senator Bond, a new, trauma-informed community hub designed to serve the children and families for whom Bond advocated was dedicated in his name on November 7, 2025.

The Christopher “Kit” Bond Show Me Strong Families Center stands as a central home for the Parents as Teachers National Center’s Blue Ribbon affiliate in St. Louis, Missouri. With space for one-on-one visits, health and development screenings, and group connections, as well as a room stocked with basic necessities available without cost, the center is designed to feel like a home for the 350 families served by the program.

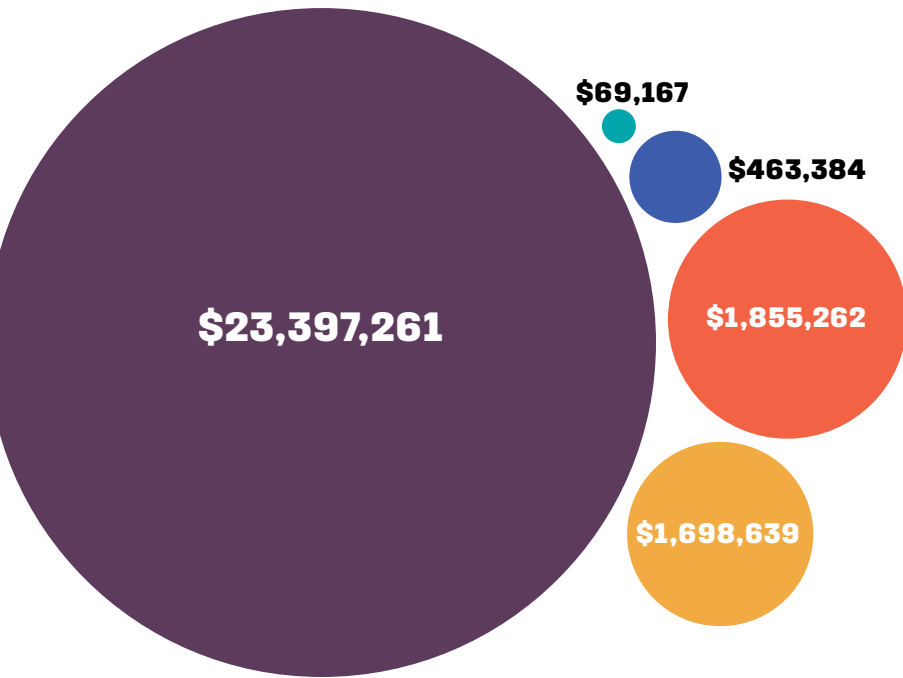
“This dedication honors Senator Christopher ‘Kit’ Bond’s vision and renews our own: a St. Louis where every child grows up healthy, safe, and learning,” said Constance Gully, President and CEO of Parents as Teachers National Center. “The Bond Center is a permanent, welcoming home for families that reflects the dignity and strength of our community and expands our ability to meet families early, consistently, and with the culturally responsive support they deserve.”



Take a tour through the Show Me Strong Families Christopher “Kit” Bond Center through this QR code.



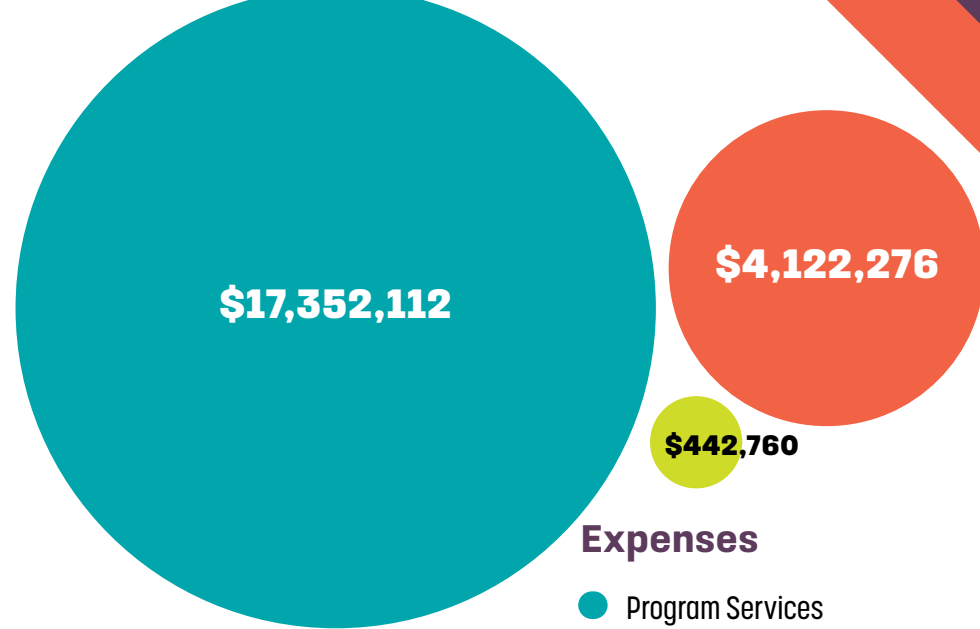
Fiscal Year 2025



Net Assets

Board Designated Operating Reserve	\$23,397,261
Board Designated Scholarship	\$69,167
Restricted	\$1,855,262
Unrestricted	\$1,698,639
Property & Equipment	\$463,384

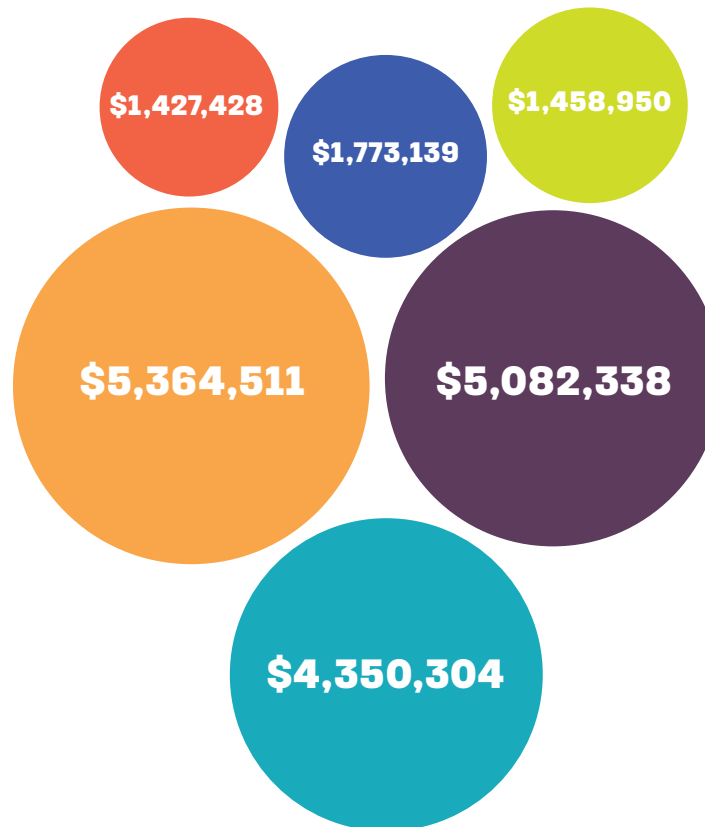
Total Net Assets
\$27,483,713



Expenses

Program Services	\$17,112,352
Managerial & General	\$4,212,276
Fund Development	\$442,760

Total Expenses
\$21,767,388



Revenue & Support

Program & Support	\$5,082,338
Professional Development	\$4,350,304
Federal Grants	\$1,472,428
Contributions & Private Grants	\$5,364,511
Contracts	\$1,773,139
International Conference	\$1,458,950

Total Revenue & Support
\$19,501,670

Philanthropy Matters

Home Grown – \$50,000

One important support in many family structures is informal childcare provided by a family, friend, or neighbor. Through a grant from Home Grown, Parents as Teachers refreshed our Supporting Care Providers through Personal Visits Curriculum resources, designed to be accessed by Provider Educators. Through personal visits, caregivers receive guidance and support for their role in a child’s health, safety, and development, and they then share those tools and insights with the parents, ensuring a strong circle of care.

HealthPartners – \$20,000

The pathway between home visiting and education runs deep united by shared goals for children’s growth and success. Underscoring that strong connection, HealthPartners initiated an opportunity for Parents as Teachers to benefit from member-directed charitable giving as part of a well-being program for insured school district staff. One of a select number of organizations chosen, Parents as Teachers received \$20,000 in support, demonstrating the value and trust that educators place in this work to strengthen families and children.

Transformation Partners: Our most visionary supporters, whose extraordinary gifts singularly ignite groundbreaking projects and services, directly impacting families facing the greatest challenges.



Impact Partners: Generous collaborators whose combined contributions drive the launch and continued efforts of vital projects, creating meaningful change for families in need.



Development Partners: Provide essential support for ongoing home visitor education initiatives, including international conference sponsors.



Innovation Partners – Show Me Strong Families Affiliate St. Louis: Dedicated supporters at all giving levels of Show Me Strong Families, our St. Louis affiliate and innovation hub, whose contributions both serve local families with the highest quality services and advance groundbreaking initiatives with replicable impact.

Group One



Group Two



- Goldstein Family Foundation
- St. Louis Reproductive Equity Fund, City of St. Louis
- Mildred, Herbert and Julian Simon Foundation
- Flourish Family Foundation
- The Dana Brown Charitable Trust, U.S. Bank, Trustee
- The Pettus Foundation

Group Three



- Norman J. Stupp Foundation – Commerce Bank, Trustee
- Joseph H. and Florence A. Roblee Foundation
- Employees Community Fund of Boeing

Foundations

- Bezos Family Foundation
- City of St. Louis Reproductive Equity Fund
- Commerce Bancshares Foundation
- Community Impact Network
- EBI Foundation
- Edison Family Foundation
- Elevance Health Foundation
- Episcopal Health Foundation
- Flourish Family Foundation
- Goldstein Family Foundation
- Health Federation of Philadelphia
- Home Grown
- Hunter Family Foundation
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- The Ballmer Group, Goldman Philanthropy Fund
- The Pettus Foundation, Northern Trust
- United Way of Greater St. Louis
- W. K. Kellogg Foundation

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Challenge Grant Awards

Thanks to the support of [Enterprise Mobility's ROAD Forward](#) initiative and the [Hunter Family Foundation](#), the Challenge Grant program continued in 2025, awarding \$530,000 to 18 local Parents as Teachers affiliates nationwide. The nearly 100 applications highlighted both the demand for investment and the creativity of professionals across the network.

[Winning projects](#) addressed five priority areas: combatting maternal and infant mortality, family leadership, workforce development, program quality improvement, and community responsiveness. Approaches ranged from launching fatherhood initiatives and expanding translation services to implementing comprehensive outreach strategies and purchasing a cargo van to support recruitment and group connections.

These investments help affiliates expand access, strengthen program quality, and better meet families where they are – advancing the mission of Parents as Teachers to build strong communities and support positive outcomes for children and families.



2025 AWARDEES BY PRIORITY AREA

Combatting Infant/Maternal Mortality and Morbidity	<ul style="list-style-type: none"> • Capital Area Healthy Start, FL • New American Pathways, GA • SHEILDS for Families, CA
Family Leadership Development	<ul style="list-style-type: none"> • Family Partnerships of Central Florida, FL • Friends of Youth, WA • Tri County Community Action, PA
Workforce Development	<ul style="list-style-type: none"> • Northwest Independent School District, TX • The Parent Child Center of Tulsa, OK
Community Responsiveness	<ul style="list-style-type: none"> • Door to Hope, CA • Tennessee Voices, TN
Enrollment and Recruitment	<ul style="list-style-type: none"> • Children's Council of Watauga County, NC • Family Resource Center – Sheboygan County, WI • St. Paul – Brilliance Begins at Birth, MN
Program Quality Improvement	<ul style="list-style-type: none"> • Eliot Community Human Services, MA • Maize USD 266, KS • Presbyterian Medical Services, NM
PBS Collaboration	<ul style="list-style-type: none"> • Akron Housing Authority, OH • Topeka School District, KS



Photos from TN Voices program & Door to Hope, CA; See a video from Maize USD 266, KS, at the QR code.



Remembering

Arthur Mallory

December 26, 1932 - November 20, 2025

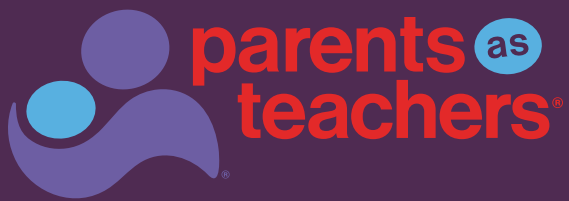
Arthur Mallory's influence on the field of early childhood education paved a straight line directly to the launch of Parents as Teachers.

As Commissioner of Education in Missouri, Mallory established an office of early childhood education to find solutions for the disparity between school readiness levels exhibited by children in his state. He appointed schoolteacher Mildred Winter as the first director of that department, platforming her knowledge and expertise in a move that would set the stage for a transformational model of support.

Just two years later, Winter launched the pilot Parents as Teachers home visiting program. Continuing as a champion for the organization, Mallory promoted successful legislation requiring that every school district in the state offer a Parents as Teachers program. This early expansion ensured critical partnerships between caregivers and home visitors across Missouri and built a strong foundation for a model that would eventually grow to impact children and families across the world.

A lifetime member of the Parents as Teachers Board of Directors, Arthur Mallory remained a steadfast support for the field of early childhood success, and his legacy shines in the lives of each child, parent, and home visitor in the Parents as Teachers community.





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