parents as teachers®
2023-2024 Affiliate Performance Report

Parents as Teachers is an evidence-based parent education and family engagement model serving families throughout pregnancy until their child enters kindergarten. Below is a summary of services that were provided by 862 affiliates in the United States.
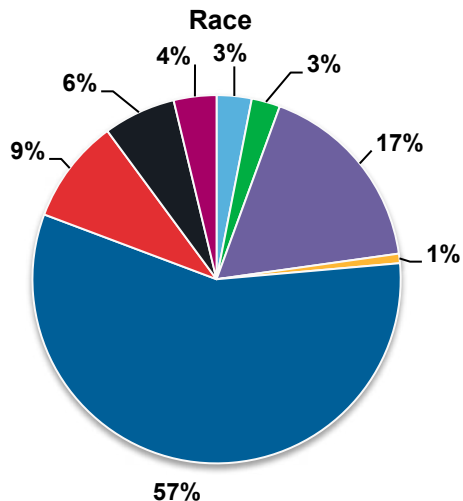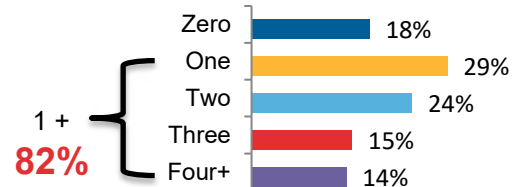
Population Reach

Families Served
72,734

Children Served
88,577

Families with Stressors (%)

Zero	18%
One	29%
Two	24%
Three	15%
Four+	14%

1 + **82%**

Race

- American Indian/Alaskan Native
- Asian
- Black or African American
- Native Hawaiian/Other Pacific Islander
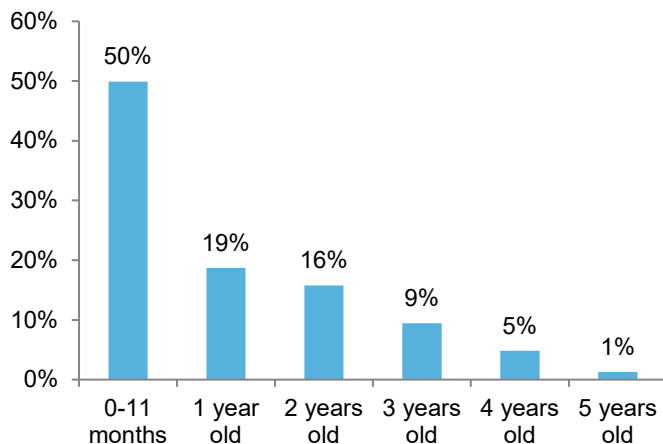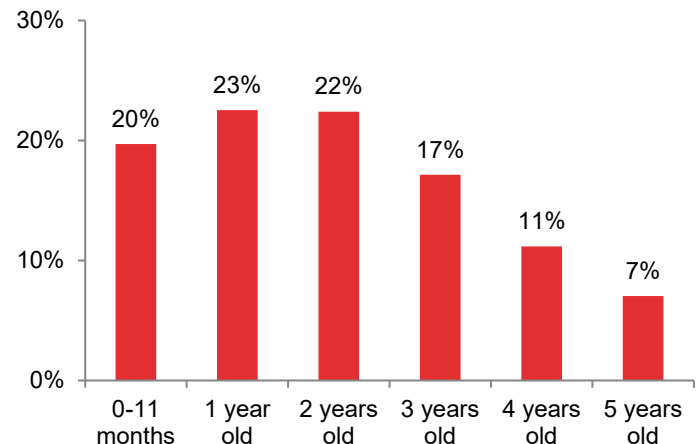- White
- Multi-racial
- Other
- Not Answered

3%, 3%, 4%, 6%, 9%, 17%, 1%, 57%

Ethnicity

38.9% Hispanic or Latino

58.8% Non-Hispanic/ Non-Latino

2.29% Not Answered

Child Age at Enrollment*

0-11 months	1 year old	2 years old	3 years old	4 years old	5 years old
50%	19%	16%	9%	5%	1%

Child Age at End of Program Year

0-11 months	1 year old	2 years old	3 years old	4 years old	5 years old
20%	23%	22%	17%	11%	7%

17.8% Enrolled Prenatally

*Child age at enrollment only includes children who newly enrolled during this program year

Program Services and Impact

Personal Visits

849,853

Group Connections

Average # of group
connections per affiliate **= 22**

34280 enrolled families attended

Immunizations

79%

of 19–35 month
olds reported
up-to-date

Family-Centered Assessment

Initial — 91%
Annual — 93%

Developmental Screening

Initial — 84%
Annual — 90%

Health Review

Initial — 86%
Annual — 89%

30,648 Potential delays/
concerns identified

Developmental	**13,825**
Social-emotional	**4,633**
Hearing	**3,204**
Vision	**6,569**
Physical Health	**2,417**

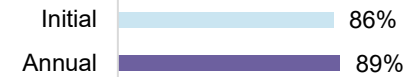### Goals Documented

90%

8938 referrred this program
year for further assessment
based on screening/review

4640 received follow-up
services this program year

Resource Connections

89%

Parent Educators

Total **4,148**
Full-Time **3,574**
Part-time **574**

Parent Educator Level of Education

High School/GED — 7%
Some College — 10%
Associates — 14%
Bachelors — 56%
Masters or Beyond — 13%
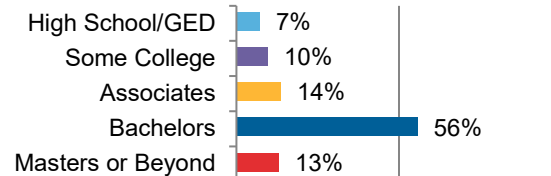
Length of Time Enrolled in Program

	90 days or less	91 days to 6 months	7 to 12 months	13-18 months	19 to 24 months	More than 2 years
For those who exited	17%	17%	18%	11%	10%	27%
For those still enrolled	13%	15%	22%	13%	12%	24%
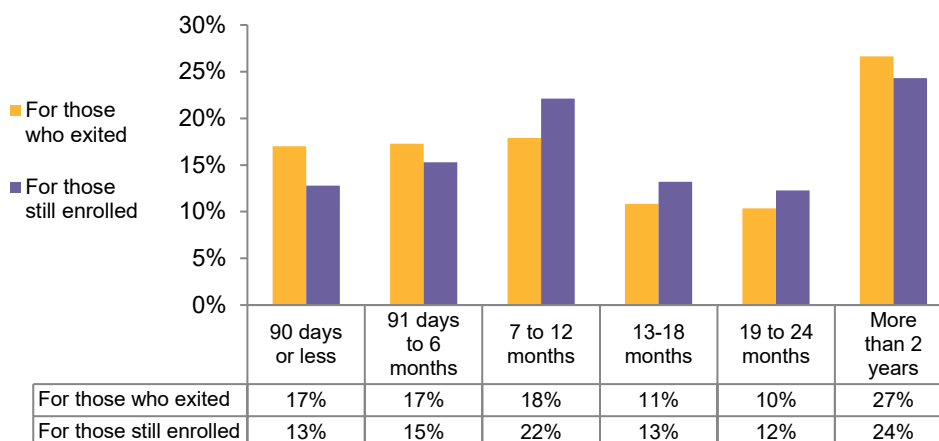
Waitlist and Family Retention

79% Family Retention
Rate

82% Family Retention
Rate (excluding
families who
moved out of
service area)

6,475 Families on waitlist

**NOTE: Retention rates are based on
one year of data.**

Accuracy of the data presented in this report is contingent upon the accuracy of APR data submitted by affiliates.

2023-2024 APR Infographic
SUMMARY

VISION: All children will learn, grow and develop to realize their full potential.

Parents as Teachers is an evidence-based parent education and family engagement model serving families throughout pregnancy until their child enters kindergarten. Families receive personal visits from certified parent educators; group meetings; health and developmental screenings; and linkages with community resources. The model has seven goals: increase parent knowledge of early childhood development and improve parenting practices; provide early detection of developmental delays and connection to services; improve parent, child, and family health and well-being; prevent child abuse and neglect; increase children's school readiness and success; improve family economic well-being; and strengthen community capacity and connectedness. The model is flexible to meet the needs and interests of diverse families, cultures and circumstances.

The information in this summary is based on data from **862** Affiliate Performance Reports submitted in: **United States**

The typical reporting period is July 1 to June 30

CHARACTERISTICS OF CHILDREN AND FAMILIES SERVED

◊ **Children Served:** **88,577**
◊ **Families Served:** **72,734**

◊ **Child Ethnicity**
♦ Hispanic or Latino — 38.9%
♦ Non-Hispanic/Latino — 58.8%
♦ Not Answered — 2.3%

◊ **Child Race**
♦ American Indian/Alaskan Native — 3.1%
♦ Asian — 2.5%
♦ Black or African American — 17.2%
♦ Native Hawaiian/Other Pacific Islander — 0.8%
♦ White — 57.1%
♦ Multi-racial — 9.2%
♦ Other — 6.4%
♦ Not Answered — 3.7%

◊ Families enrolled prenatally: 18%

◊ **Child Age at Enrollment (excludes prenatal)***
♦ 0-11 months — 50%
♦ 1 year old — 19%
♦ 2 years old — 16%
♦ 3 years old — 9%
♦ 4 years old — 5%
♦ 5 years old — 1%
Only includes children who newly enrolled during this program year

◊ **Family Stressors:**

♦ Young parents	8,564	12%
♦ High school diploma or equivalent not attained	13,709	19%
♦ Low income	48,718	67%
♦ Child with disability/chronic health condition	8,169	11%
♦ Recent immigrant or refugee family	6,264	9%
♦ Very low birth weight and preterm birth	2,901	4%
♦ Parent with mental health issues	11,966	16%
♦ Parent with disability/chronic health condition	5947	8%

◊ **Percentage of families who had:**
♦ Zero family stressors — 18%
♦ One family stressor — 29%
♦ Two family stressors — 24%
♦ Three family stressors — 15%
♦ Four or more family stressors — 14%

1 or more stressors — 82%

◊ Families who regularly speak Spanish in the home: 20,735

◊ **Child Age at End of Program Year (excludes prenatal)**
♦ 0-11 months — 20%
♦ 1 year old — 23%
♦ 2 years old — 22%
♦ 3 years old — 17%
♦ 4 years old — 11%
♦ 5 years old — 7%

PROGRAM SERVICES AND IMPACT

◊ **Personal Visits**
Total number of completed personal visits: 849,853
   On-Ground Personal Visits — 706,667
   Virtual Personal Visits — 118,384
   Virtual/On-Ground Unknown — 24,802

◊ **Child Screenings and Referrals**
♦ Initial health reviews: 33,205 — 86%
♦ Initial developmental screenings: 32,105 — 84%
♦ Annual health reviews: 34,486 — 89%
♦ Annual developmental screenings: 34,792 — 90%
♦ Referred for further assessment based on developmental screening or health review: 8,938
♦ Received follow-up services during this program year: 4,640

◊ **Number of potential delays/concerns identified:**
Developmental — 13,825
Social-emotional/mental health — 4,633
Hearing — 3,204
Vision — 6569
Physical health — 2,417

◊ **Group Connections**
Number of Group Connections held: 19,367
   On-Ground Group Connections — 17,583
   Virtual Group Connections — 1,454
   Virtual/On-Ground Unknown — 330
Families attending at least one Group Connection: 34,280

PROGRAM CHARACTERISTICS

◊ **Number of Parent Educator(s) at end of program year**
Full-time — 3,574
Part-time — 574
Total — 4,148

◊ 33% speak fluent Spanish

◊ **Education level of Parent Educators**
Masters or Beyond — 13%
Bachelors — 56%
Associates — 14%
Some College — 10%
High School/GED — 7%

◊ **Type of Organization that Houses Affiliates**

School System	24%	Early Childhood Ed Center	2%
Social Service Nonprofit	35%	Housing Authority	0%
Mental/Behavioral Health Organization	3%	College or University	2%
Family/Parenting/Youth Resource Center	4%	Faith-Based Organization	1%
Health Department	8%	Tribal Governement Agency	2%
Hospital, Clinic, or Medical Facility	4%	Military Base	0%
Dept. of Social Services/Child Welfare	1%	Shelter	0%
Community Action Agency	4%	Other	11%

64% Offer additional early childhood

5	Child First	20	SafeCare
130	Early Head Start	67	Family Literacy
109	Head Start	137	Early Intervention
69	Healthy Families America	189	Center-based
25	HIPPY	192	Other
61	Nurse Family Partnership		

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2023-2024 APR Infographic
ADDITIONAL INFORMATION

VISION: All children will learn, grow and develop to realize their full potential.

This information is based on data from 862 Affiliate Performance Reports Submitted in the United States

The typical reporting period is July 1 to June 30

ADDITIONAL FAMILY STRESSORS

♦ Substance use disorder	4,408	6%
♦ Foster care or other temporary caregiver	2,173	3%
♦ Housing instability	6,736	9%
♦ Parent incarcerated	2,601	4%
♦ Death in the immediate family	2,281	3%
♦ Intimate partner violence	4,059	6%
♦ Child abuse or neglect	4,247	6%
♦ Recent military deployment	658	1%
♦ Children who are uninsured	3,144	4%

FAMILY CENTERED ASSESSMENT AND GOAL-SETTING

◊ **Family-centered Assessment (FCA)**

♦ Initial family-centered assessments:	26,767	91%
♦ Annual family-centered assessments:	29,757	93%

◊ **Goal-Setting**

♦ Families with at least 1 documented		65,666
♦ Families that met at least 1 goal:	35,509	54%

◊ **Resource Network**

♦ Families linked to at least one community resource during the program		64,574

PERSONAL VISITS

◊ **Visit Frequency**

♦ Percent of families with 2 or more family stressors receiving at least 75% of twice monthly requirement:	77%
♦ Percent of families with 1 or fewer family stressors receiving at least 75% of once monthly requirement:	91%

ADVISORY COMMITTEE AND STAFF MEETINGS

♦ Number of Advisory Committee meetings:	3386
♦ Number of staff meetings:	20,160
♦ Average length of staff meeting (in hours):	1.91

LENGTH OF TIME ENROLLED

	For those who exited	For those still enrolled
♦ 90 days or less	17%	13%
♦ 91 days to 6 months	17%	15%
♦ 7 to 12 months	18%	22%
♦ 13-18 months	11%	13%
♦ 19 to 24 months	10%	12%
♦ More than 2 years	27%	24%

COMMUNITIES SERVED

♦ Rural (Population less than 2,500)	56%
♦ Tribal Rural	9%
♦ Small Town (Population of at least 2,500)	61%
♦ Suburban (Identifiable community part of urban area)	43%
♦ Urban (Densely settled containing at least 50,000)	41%
♦ Tribal Urban	2%
♦ Major City (Population of at least 500,000)	18%

(NOTE: duplicate counts)

EXITING FAMILIES

♦ Total number of families who exited this program year	23,229	

◊ **Reasons for Exit**

♦ The enrolled child(ren) aged out (or graduated)	6,911	30%
♦ The child and/or family transitioned to another early childhood or family support program (without aging out or graduating)	1,209	5%
♦ The child and/or family moved out of the service area	2,819	12%
♦ The family regularly missed scheduled personal visits	2,153	9%
♦ The family could not be located	2,851	12%
♦ The family no longer wants to receive services	3,742	16%
♦ The family left the program for other reasons	2,149	9%
♦ The family left the program for unknown reasons	1,419	6%

WAITLIST AND ATTRITION

♦ Number of families waiting for services:	6,475

♦ Family attrition rate:
(including families who moved out of service area)*
21%

♦ Family attrition rate:
(excluding families who moved out of service area)*
18%

* Because moving out of the service area is not a reason for exit that can be controlled by a PAT service provider, the annual attrition rate has been calcuated both ways (with families who exited due to moving included and excluded from the calculation). Also note that the attrition rates reported here are based on only one program year.