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# Announcing a new product to support ongoing groups!

# What You Do Matters

This six-session group series was developed to support parent knowledge of child development and designed to be used within a larger family engagement strategy. The WYDM series includes everything needed for the successful facilitation of each session, whether it is offered in English or Spanish or bilingually.

### Why Groups Matter

Parents learn a great deal from other parents. A group setting helps parents build support networks with other families in their communities. Gathering as a group helps families develop friendships, form new support networks, share common experiences, and discover new ideas for addressing the day-today challenges of parenting. Groups also provide opportunities to share information about parenting issues and child development. Parents are able to learn from and support each other, observe their children with other children, and practice parenting skills with the encouragement of group facilitators. Groups build patterns for parent involvement during their children's education. Involved parents have a more positive attitude about school and attendance.

# Knowledge of parenting and child development as a protective factor

The WYDM series supports the development of the protective factors developed by the Center for the Study of Social Policy.

- Parental resilience
- Social connections
- Knowledge of parenting and child development
- Concrete support in times of need
- Social and emotional competence of children

During each session, the facilitator will share developmental information with families. The families then interact with the information and integrate it into their own experiences with a processing activity based on adult learning. The last portion of the session includes families engaging in developmentally appropriate activities with their children. These activities allow for the parents to apply the knowledge they learned by exploring new patters of interaction. Parents will also have the opportunity to recognize how their existing daily interactions with their child promote development.



This product comes on a USB drive that includes the following contents for each week:

- A facilitation guide (in English and Spanish)
- Facilitator resources (in English)
- Parent handouts (in English and Spanish)
- Presentation slides (in English and Spanish)

It also includes supportive documents and resources:

- Supply list
- Sign-in sheets
- Feedback forms
- Promotional flyers
- Completion certificates
- Short videos

Five durable posters (in English and Spanish) that support parent-child interaction will ship separately.



#### How all of this leads to Family Engagement

The WYDM series supports the Family and Staff Capacity Outcomes, the Policy and Program Group Goals, and the Opportunity Conditions (process and organizational) of the U.S. Department of Education's Dual Capacity Building Framework. The series supports all five of the following process conditions which are optimal for parent engagement.

- Linked to learning
- Relational
- Development orientation
- Collaborative
- Interactive

#### **About Parents as Teachers**

Parents as Teachers offers a portfolio of resources and training that are relevant – and widely applicable – to today's parents, families and children, especially those most vulnerable. Through Parents as Teachers, educators, child care providers, and health providers help communities partner with parents to do a better job of preparing children for a stronger start in life –for example, through early detection of developmental delays and health issues – and for greater success in school.

#### Approach

Parents as Teachers approach is to partner, facilitate, and reflect. We do this at every level of our organization, from a parent educator visiting a family in their home all the way to the work of the national center.

## For more information



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